



Large Oil Retailer Moves To HD Cameras

The Challenge

A large oil retailer, recognized globally through various brand names, offers marketing support to approximately 22,000 branded service stations and over 5,000 franchised stores nationwide.

Their in-store security systems were not measuring up to the company's need for reliability, efficiency, ease-of-use, and remote access to video footage.

The Solution

Starting in 2006, NAVCO conducted quarterly meetings with their senior management to evaluate the client's system design and performance needs. NAVCO ultimately deployed a long-term solution to update existing video systems across the oil retailer's U.S.-based network while enhancing remote visibility of all stores' activity.

March Network's Digital Recording System was selected as a bridge to High Definition cameras that provide a long-term solution. Simultaneously, NAVCO recommended an easy-to-use software platform that synchronized POS data to video clips, allowing management to see and confirm every transaction in every network store.

To ensure a successful transition to the upgraded solution and minimize disruption, NAVCO dedicated a team to quickly respond to issues with older equipment that had not yet been upgraded.

The Results

This major oil retailer now has a video security system that provides remote access and management to each store, while allowing robust POS searches and exceptions. And NAVCO put in place a platform that paves the way for a future all-IP solution across their entire network.

The new systems are expected to reduce inventory shrink by over 1% of gross sales at problem stores and cut management travel costs in half.

Highlights

- > Since late 2009, NAVCO has installed over 90 units and provided service to all 450 of the oil retailer's major brand name sites.
- > NAVCO's solutions include NVR (Network Video Recorder) with POS Interface, Remote User Management, and new IP camera technology.
- > This oil retailer recently selected NAVCO as its sole provider for video, service and installation for all company operated sites.
- > The oil retailer chose NAVCO over multiple existing vendors because of our forward-thinking vision and customer-focused solutions.

If you're looking for a business security specialist with solutions prepared for today's and tomorrow's challenges, contact us today. NAVCO...Securing Your Future.



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