



*Fred Meyer* **JEWELERS**

## NAVCO Security Solutions Shine At Fred Meyer

### The Challenge

Fred Meyer Jewelers first began inside of Fred Meyer stores in 1973 and turned out to be an immediate success, quickly growing into a prominent fine jeweler in their own right. Like Fred Meyer stores, Fred Meyer Jewelers delivers customers a completely satisfying shopping experience that results in an excellent value for the customer's time and money. In 1999, Fred Meyer, Inc. merged with the Kroger Co., one of the nation's largest grocery retailers. The result was a winning combination that is taking retailing to the next level.

Faced with mounting technical issues with time lapse VCRs and poor field support from their existing security integrator, Fred Meyer Jewelers sought the expertise of NAVCO, a fellow Jewelers Security Alliance member.

### The Solution

NAVCO created a Video System and Alarm Standards document which insured that all installations nationwide would adhere to a consistent model through NAVCO's factory trained technical staff. NAVCO also designed a pricing model for Fred Meyer Jewelers that has led to fast and easy expansion of their new standards.

### The Results

NAVCO's planning capabilities and pricing model won the favor of Fred Meyer Jewelers' chief executives, as well as gained them the position as primary video and alarm systems provider nationwide.

### Highlights

- > NAVCO is the provider of video and alarm systems work nationwide for Fred Meyer Jewelers.
- > NAVCO's Standards document and pricing model takes Jewelry security to the next level.

If you're looking for a business security specialist with solutions prepared for today's and tomorrow's challenges, contact us today. NAVCO...Securing Your Future.



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